

FOR IMMEDIATE RELEASE

Privacy leader for Obama transition team fronts Australian privacy conference

Mozelle Thompson, former US Federal Trade Commissioner, and corporate privacy advisor, will lead a dynamic discussion about social media and privacy in the 21st century in Australia in October.

MELBOURNE, VIC – Thompson will share his experience with the Federal Trade Commission (FTC), as well with companies such as Facebook, the world's fastest growing social networking site and one of Australia's most popular sites, at the International Association of Privacy Professionals Australia and New Zealand's annual conference – Privacy Proofing Your Organisation.

Not only has Mozelle become an industry leader through his role with the FTC and Facebook but also from his time as a Leader of the Obama-Biden Transition Team.

“Mozelle Thompson is at the frontline of helping people all over the world stay in touch with their friends, family and co-workers,” said iappANZ President and former Privacy Commissioner of Australia, Malcolm Crompton.

“We're expecting his insightful comments to spark a robust discussion about the way social media is redefining notions of privacy.”

“Social media is a subject that has enormous implications for nations, governments, technologists, not to mention families,” he said.

His only public speaking engagement, the Privacy Proofing Your Organisation Conference is a one-day event in Melbourne on Wednesday 14 October 2009 at Zinc in Federation Square.

Mozelle will discuss critical issues such as:

- How social media will forever change the face of privacy?
- Why it is important for companies to incorporate privacy into the core of their businesses?
- The role of innovation and individual control in privacy?
- How websites such as Facebook address privacy issues: past, present and future.

With more than 300 million active users, and more than 120 million logging on at least once a day, who doesn't know someone on Facebook?

The second annual Privacy Professionals Conference will attract chief privacy officers, technologists, security specialists, academics, researchers, policy makers, curriculum designers, digital media developers, and the financial and investment community.

The conference will also feature presentations by Australia's Special Minister of State, Senator Joe Ludwig, Australian Privacy Commissioner, Karen Curtis, eBay's Alistair MacGibbon and CyberCop Susan McLean, among others.

For further information or to register visit www.iappanz.org or phone +613 9895 4475.